

# Cookie Statement

This Cookie Statement describes how ESG IN SPORTS.com uses cookies and similar technologies to collect and store information when you visit ESG IN SPORTS.com websites.

## What are cookies and similar technologies?

Cookies are small files placed on your device (computer, tablet or smartphone). When you access a website, a cookie is placed on your device and it will send information to the party that placed the cookie.

There are other technologies that perform a similar function to cookies. These include web beacons and clear gifs. These are often used in conjunction with cookies to help a website owner understand its users better. When ESG IN SPORTS sends you newsletters or other messages ESG IN SPORTS uses these technologies as follows so that ESG IN SPORTS can track email open and click rates: In order to determine a user's ability to receive HTML e-mail in addition to whether or not an e-mail has been opened, ESG IN SPORTS includes a "web beacon" in the majority of HTML e-mail messages ESG IN SPORTS sends. A web beacon (a small .gif image) is activated when an HTML e-mail is opened via a request for the image on our servers. This capability helps ESG IN SPORTS send e-mail in a format that users can read and enables us to track the aggregate number of e-mails opened. The web beacon does not collect any personal data.

## What are first party cookies?

ESG IN SPORTS's websites have first party cookies and allow third parties to place cookies on your device. The difference between a first party cookie and a third-party cookie relates to who places the cookie on your device. First party cookies are cookies that are specific to the website that created them. These cookies enable ESG IN SPORTS to operate an efficient service and to track patterns of user behavior to ESG IN SPORTS's website.

## What are third party cookies?

Third party cookies are placed on your device by a third party (i.e., not by ESG IN SPORTS). While ESG IN SPORTS allows third parties to access ESG IN SPORTS's website to place a third-party cookie on your device, ESG IN SPORTS does not retain control over the information supplied by the cookies, nor does ESG IN SPORTS retain access to this information.

This information is controlled wholly by that third party according to the respective privacy policy of the third party. To access more information about these cookies, please click the “Cookie Preferences” link in the footer of the webpage.

#### What is a session and what is a persistent cookie?

Our websites may place session and persistent cookies on your device. Whereas the difference between a first party and third-party cookie relates to the party controlling the initial placement of the cookie on your device, the difference between a session and a persistent cookie relates to the length of time the cookie lasts. Session cookies are cookies that typically last for as long as you are using your browser, or browser session. When you end your browser session, the cookie expires. Persistent cookies, as the name implies, are persistent and will last after you close your browser. This allows for quicker and often more convenient access to our website.

#### What cookies are used on ESG IN SPORTS websites?

ESG IN SPORTS wants you to be in a position to make an informed decision for or against the use of cookies which are not strictly necessary for the website’s technical features. If you elect to reject cookies used for advertising, you will be shown advertising that is less targeted to your interests. This will still allow you to use all of the functionality of the website.

ESG IN SPORTS differentiates between Required Cookies that are absolutely necessary for the website’s technical features, Functional Cookies that allow ESG IN SPORTS to analyze the site usage, and Advertising Cookies that are used by advertising companies to serve ads relevant to your interests.

#### **Required Cookies**

Required Cookies are required to enable core site functionality. These cookies allow ESG IN SPORTS to provide you a secure log-in and to remember your log-in details, to establish and maintain your shopping cart, and to make sure the website looks consistent.

#### **Functional Cookies**

Functional Cookies allow ESG IN SPORTS to analyze site usage so it can measure and improve its performance. These cookies collect information on how a website is used – for example which pages a visitor opens most frequently and whether they receive error messages

from a page. These cookies do not save any information that permits identification of the user. The collected information will be aggregated and thus will be analyzed in a non-attributable way to a specific person. These cookies are used exclusively to improve the performance of a website and thus the user experience.

### Advertising Cookies

Advertising Cookies are used by advertising companies to serve ads that are relevant to your interests. These Cookies allow you to share pages with social networks and to post comments. Further, to serve ads relevant to your interests.

[What first party cookies are on ESG in Sports.com?](#)

### Required cookies

Name	Description/Purpose	Persistent	Lifespan
ONEDX_IDS	Store login status and exists only for N authenticated users. It contains encrypted info about user name, session index, and different user data: last name, c-number, e-mail, etc.	N	Session
IDP_SESSION_MARKER_accounts	Marker used by SCI to support SSO, JWT login	Y	Session
IDS_autoLoginChecked	Stores whether a user has checked the Remember me checkbox on the logon page (ESG IN SPORTS Lumira Cloud)	N	Session
cmp-parameters	Stores parameters received from the campaign form	Y	15 min
countryCode	Stores country code selected from country selector	Y	30 days
localeCode	Stores locale selected from country selector	Y	30 days
locale	Stores locale	N	Session

Name	Description/Purpose	Persiste	LifeSp
		nt	an
country	Data associated with a country detected by ip	N	Sessio n
<formName>	Specifies if requested gated page (TYP) is accessible, i.e. appropriate campaign was registered successfully	Y	45 days
user-in-gating-flow	Flag to check if the user in gating flow to provide appropriate functionality during redirects	N	Sessio n
gated-asset-id	Flag to check if the user in gating flow to provide appropriate functionality during redirects	N	Sessio n
crm_code	Flag to check if the user in gating flow to provide appropriate functionality during redirects	N	Sessio n
requestToAssetFromTYP	Cookie to prevent open TYP by direct link	N	Sessio n
compatibilityPopup	To prevent double popup appearance about compatibility browser (IE only)	Y	30 days
sc_add_event	Produce checkout	Y	365 days
ESG IN SPORTS.TEXTONLY	Text only view. Cookie removed after turn off text view.	N	Sessio ns
submittedCampaignForm	Use data from already submitted campaign instead of asking the user to submit the gated form again. Contains last 5 submitted campaigns	Y	300 days
CampaignLandingPage	Contains the path to the campaign information, will be passed to SMC	N	Sessio n
campaigncode	Contains the path to the campaign information, will be passed to SMC	N	Sessio n
url_id	Contains the path to the campaign information, will be passed to SMC	N	Sessio n

Name	Description/Purpose	Persistent	LifeSpan
analytics_url_id	Contains the path to the campaign information, will be passed to SMC	N	Session
useractivated	The flag that user finished account activation	N	Session
CodeTrackingCookie	Create multiple cookies Based on global/settings/ctrackingcodesettings.define. Typically, record the value in url_id and external referrer.	N	Session
QSI_HistorySession	Qualtrics creates to accumulate each full URL that a visitor visits in a session	N	Session
notice_behavior	Define scenery for user	N	Session
notice_gdpr_prefs	Store user selection from cookie banner	Y	1 year
notice_preferences	Store user selection from cookie banner	Y	1 year
BIGipServer~<>renderid	BIGIP Related to support sticky session	Y	30 min

### Functional cookies

Name	Description/Purpose	Persistent	LifeSpan
event1ContactUs	Contains timestamp + English alphabet symbols pended to rich length in 20 symbols. Used for event1 serialization.	N	Session
event1Newsletter	Contains timestamp + English alphabet symbols pended to rich length in 20 symbols. Used for event1 serialization.	N	Session
event1CampaignEP	Contains timestamp + English alphabet symbols pended to rich length in 20	N	Session

Name	Description/Purpose	Persistent	LifeSpan
	symbols. Used for event1 serialization.		
event1Basic	Contains timestamp + English alphabet symbols pended to rich length in 20 symbols. Used for event1 serialization.	N	Session
event1CampaignLP	Contains timestamp + English alphabet symbols pended to rich length in 20 symbols. Used for event1 serialization.	N	Session
event1Premium	Contains timestamp + English alphabet symbols pended to rich length in 20 symbols. Used for event1 serialization.	N	Session
event1ProfileUpdate	Contains timestamp + English alphabet symbols pended to rich length in 20 symbols. Used for event1 serialization.	N	Session
event1ProfileUpgrade	Contains timestamp + English alphabet symbols pended to rich length in 20 symbols. Used for event1 serialization.	N	Session
event1Subscribe	Contains timestamp + English alphabet symbols pended to rich length in 20 symbols. Used for event1 serialization.	N	Session
event1Upgrevent1ContactUsade	Contains timestamp + English alphabet symbols pended to rich length in 20 symbols. Used for event1 serialization.	N	Session

Name	Description/Purpose	Persistent	LifeSpan
DBLiveEngage	Assumption: Flag that session should be shared only once	Y	30 min
LPVID	Live Person visitor ID	Y	30 min
LPSID_{Liverpson Account ID}	Live Person Session ID	N	Session
mbox	Adobe Target session	Y	30 min
_sdsat_demandbase	Demandbase data	N	Session
s_pers	Tracking Cookie	Y	30 days
s_sess	Tracking Cookie	N	Session
s_referrer	Adobe Site Catalyst cookie. store referer	N	Session
AMCV<id>	Adobe Site Catalyst cookie.	N	Session
ESG IN SPORTS.TTC	Conversion cookie that checks when the user first visits the site	Y	90 days
client	Tracking Cookie	Y	2 years
session	Tracking Cookie	N	Session
_gcl_au	set by google ad services	Y	3 month

#### [How can you manage and delete cookies?](#)

ESG IN SPORTS provides you with the option to adjust your preferences for Functional and Advertising Cookies, and you can access preferences at any time by clicking on the “Cookie Preferences” link in the footer of the webpage.

You can also block and delete cookies by changing your browser settings. To manage cookies, most browsers allow you to refuse or accept all cookies or only to accept certain types of cookie. The process for the management and deletion of cookies can be found in the help function integrated in the browser.

If you wish to limit the use of cookies, you may not be able to use all the interactive functions of our website.

Last revised: October 6, 2021